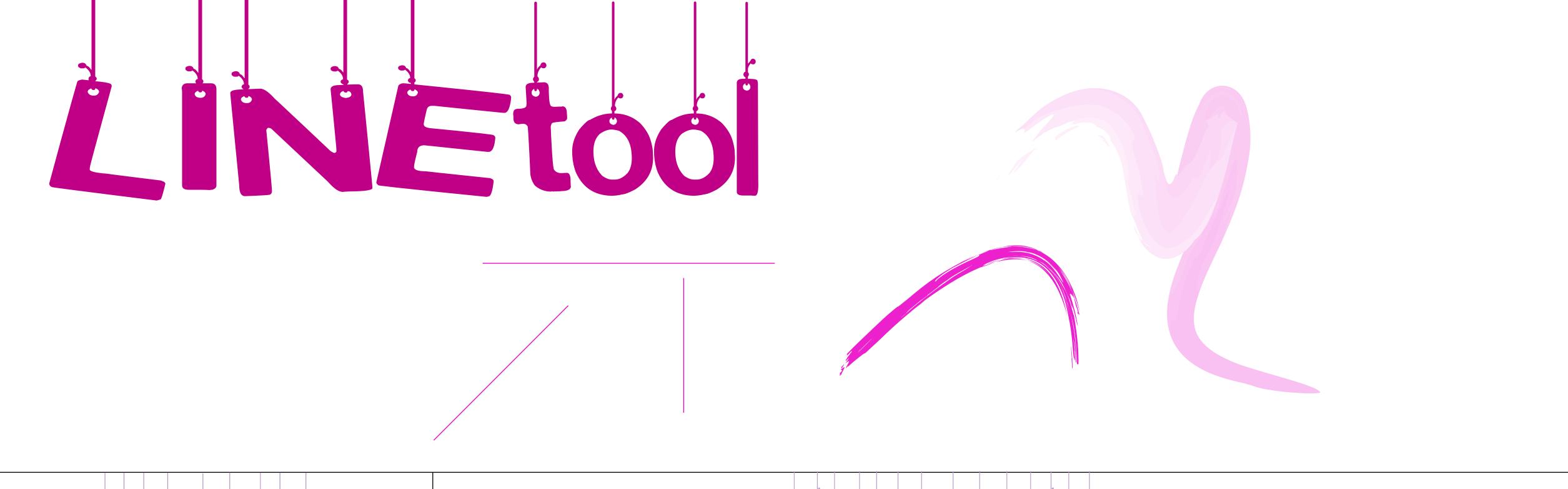


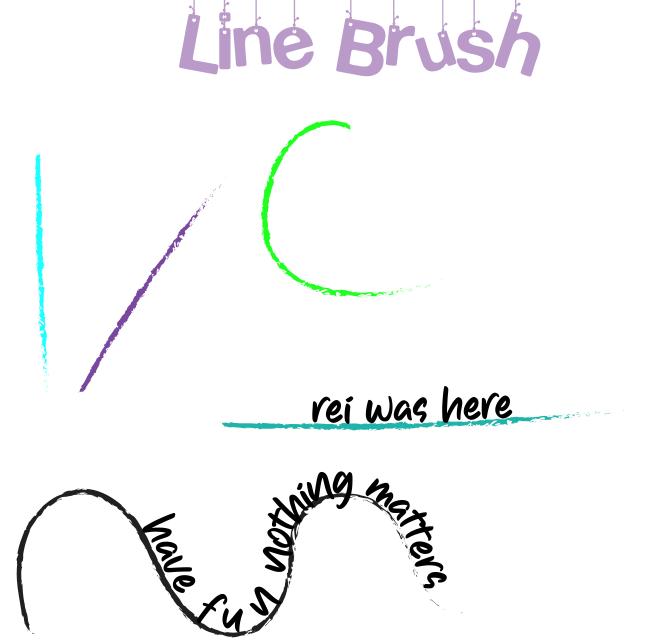
Sense of purpose







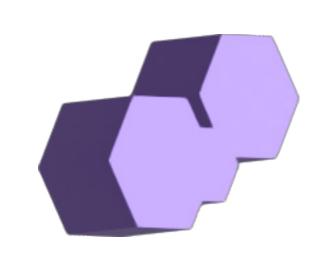












Types of Form

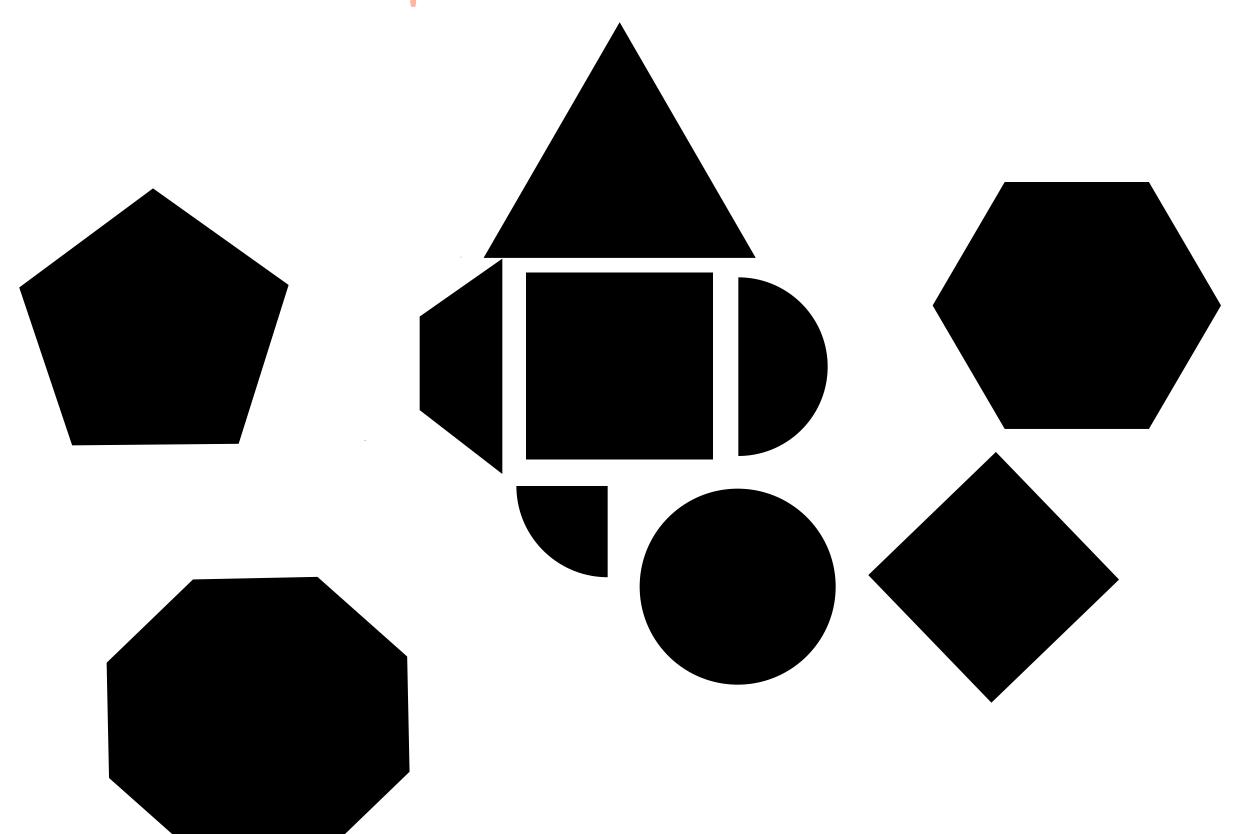
Circle-sphere

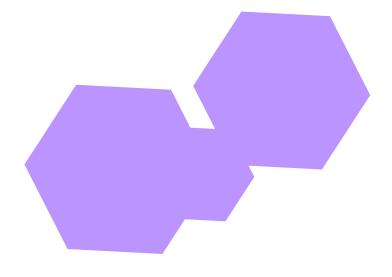
Square-cube

Triangle-pyramid

## Shape & Form

Shape is 20, while form is 30.

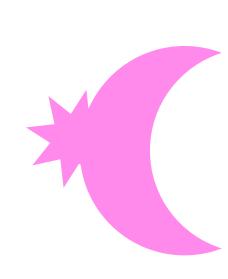


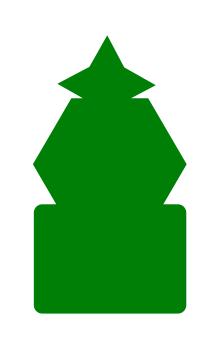


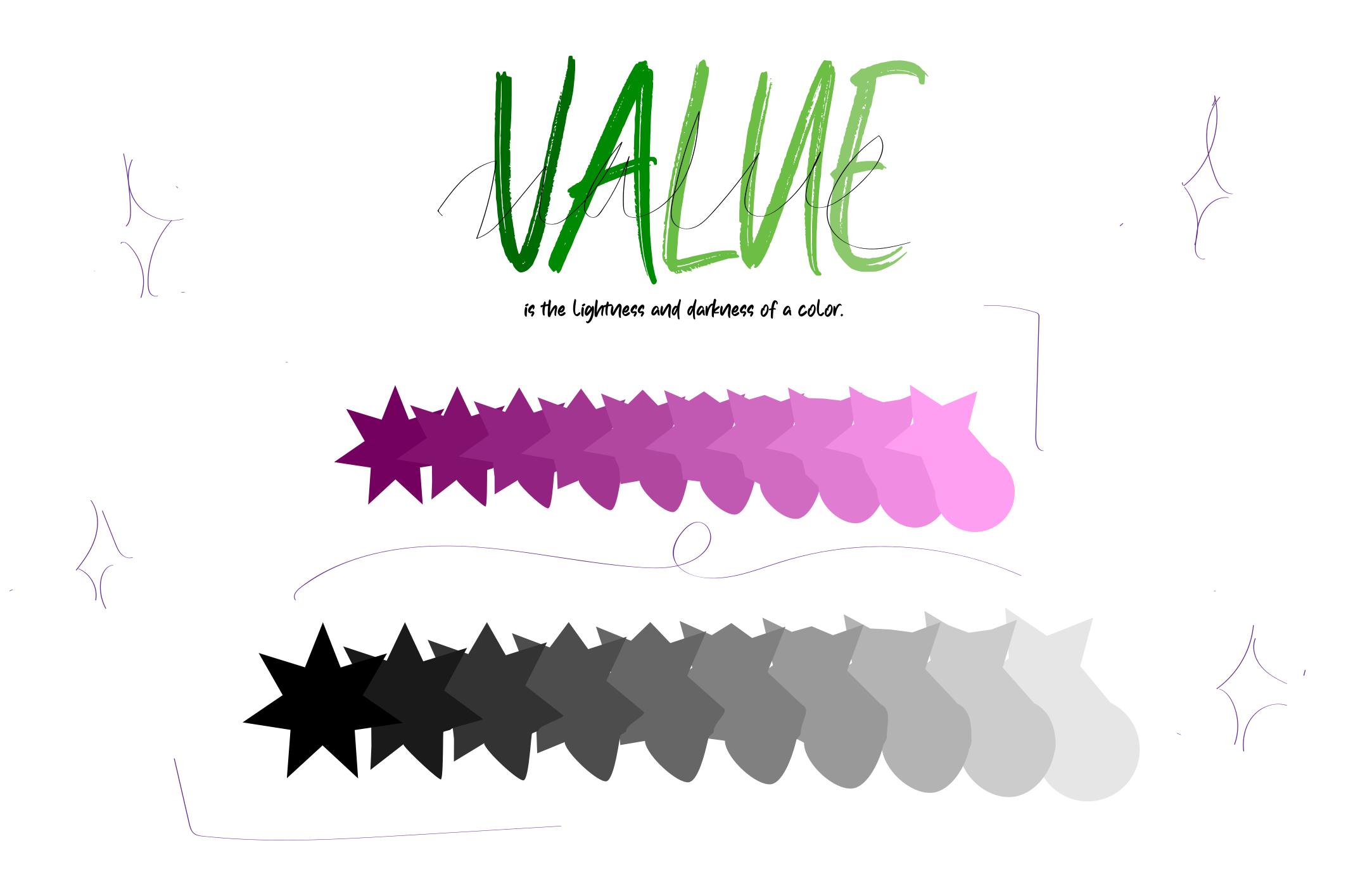
Types of Shape

Geometric: circles, triangles, squares, etc

Organic: natural shapes produced by grwoth







## Secondary Colors Complementary Colors WMS Cotors WMS Colors Analogous Colors Primary Colors





## 5 P A C E There are two types of space

positive

the shape, object, image itself

negative

surrounds the shape, image, or object