

D

esign



is a

SENSE

of

PURPOSE

idea

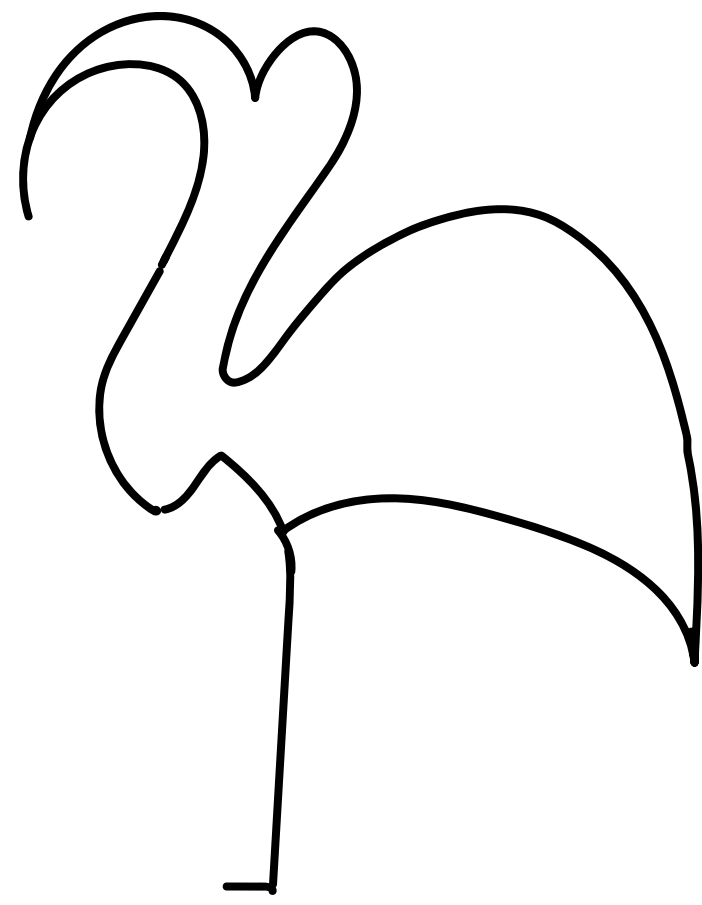
or an

of total

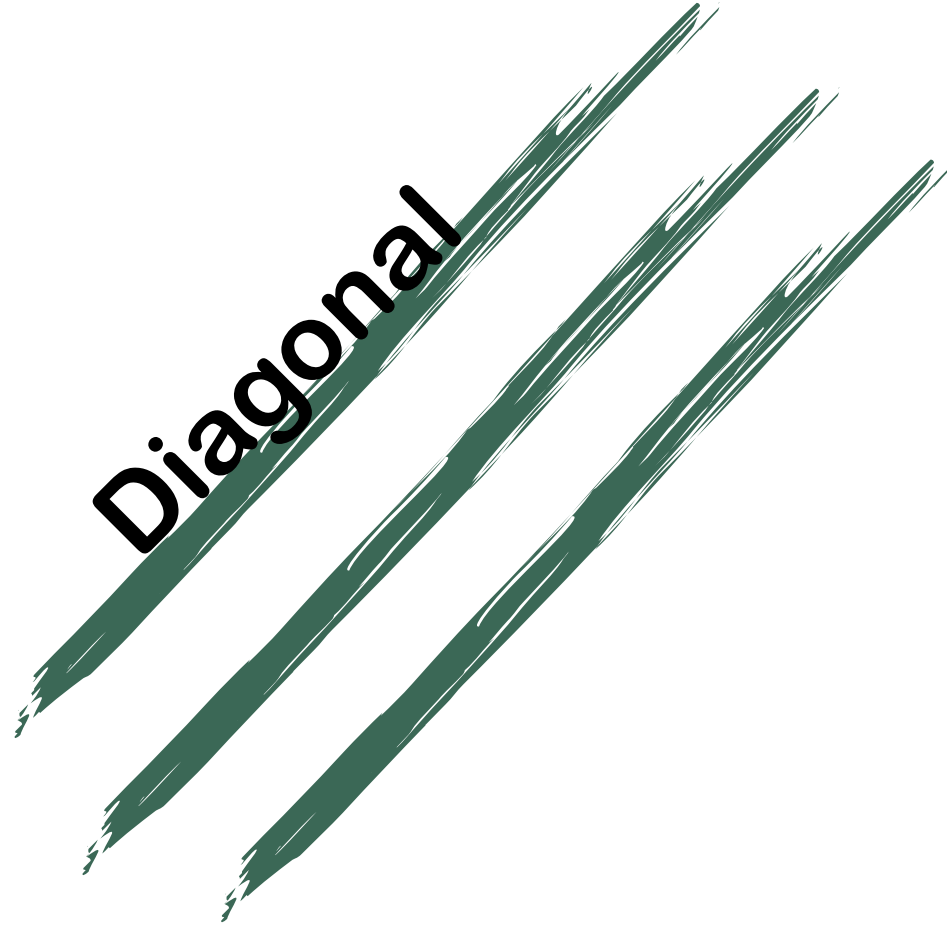
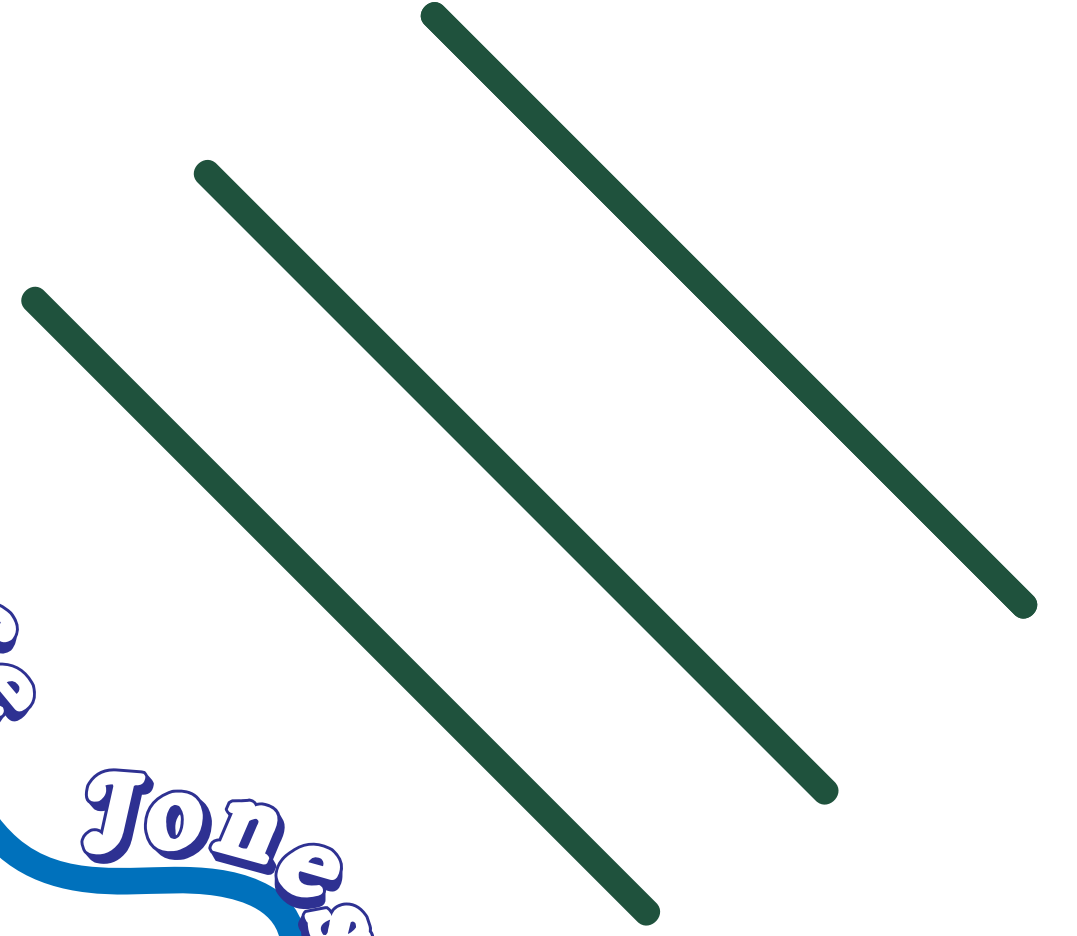
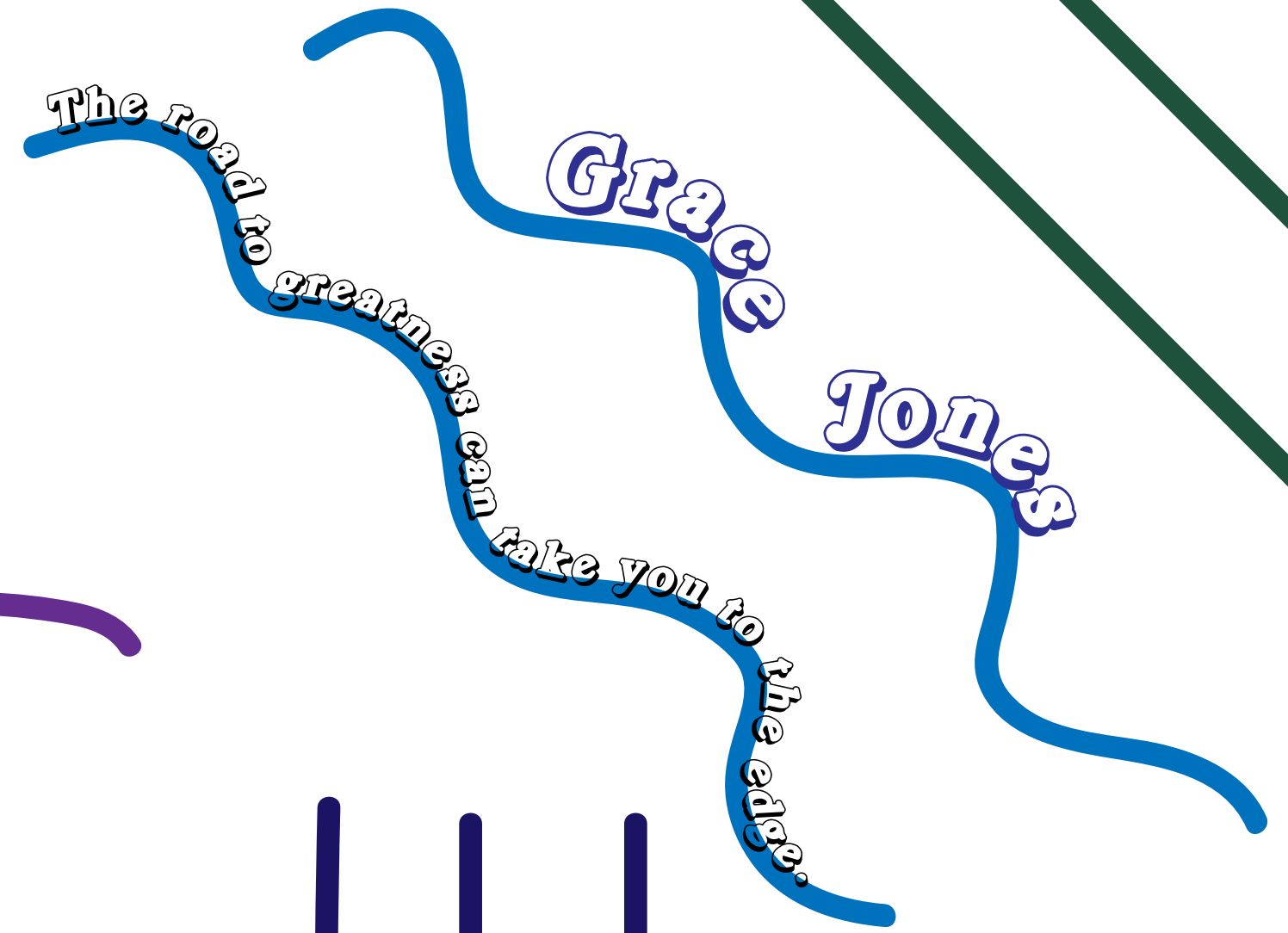
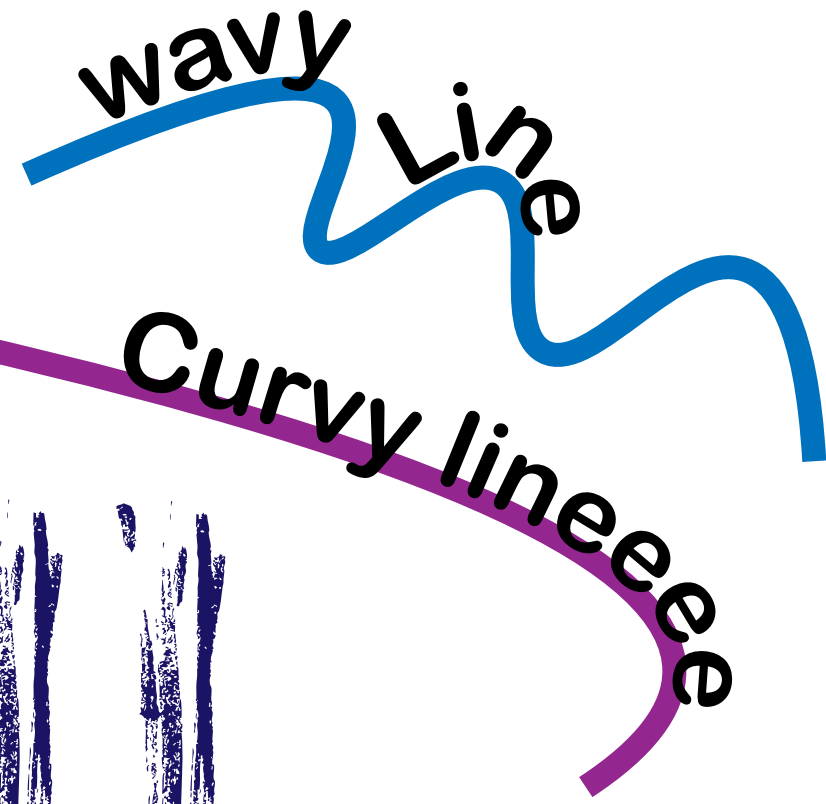
UNITY



Line



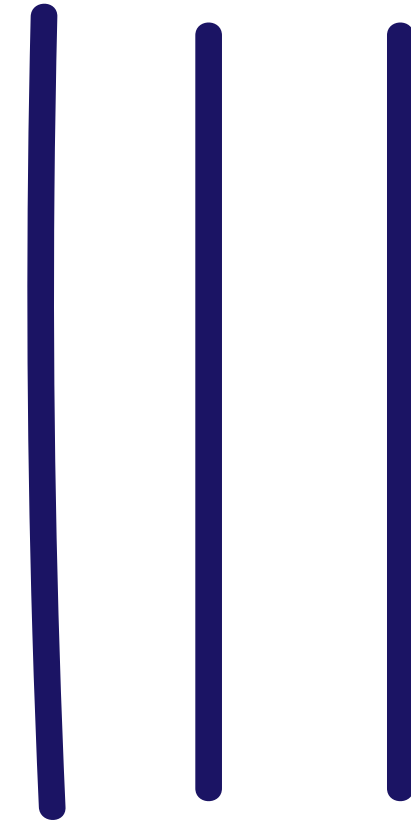
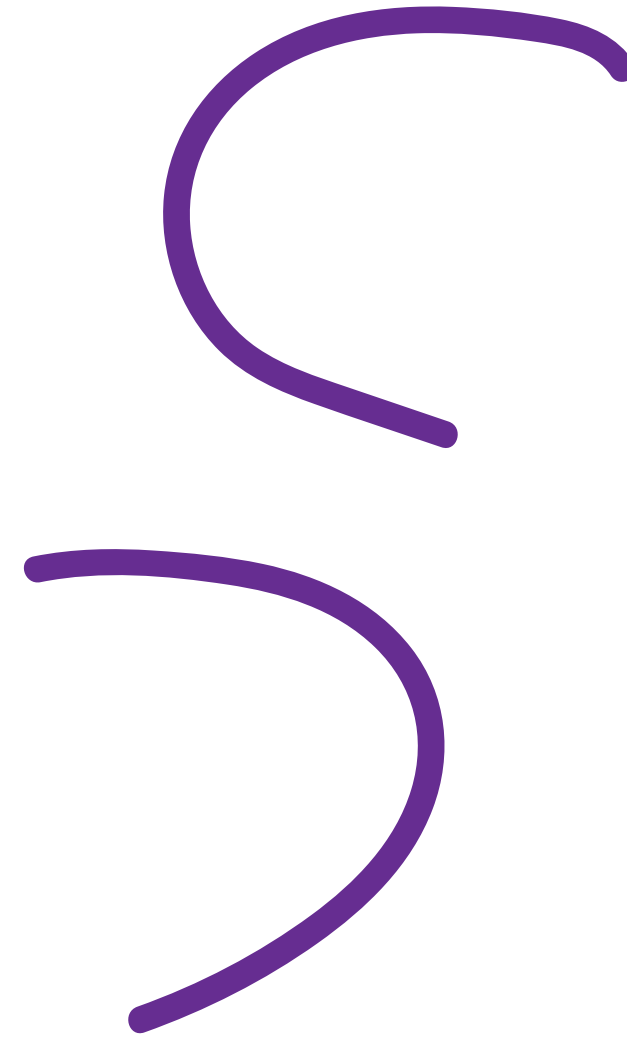
Horizontal

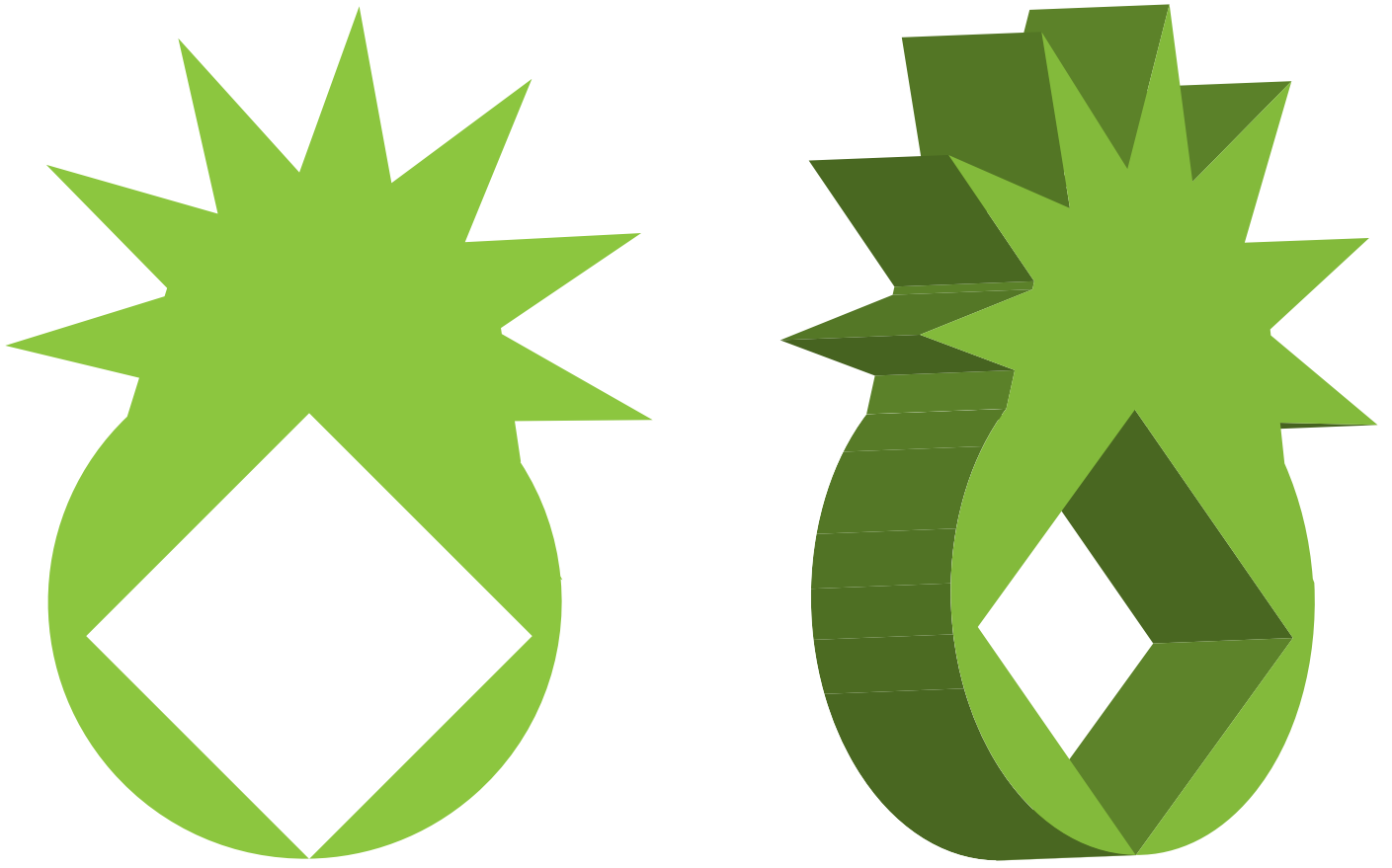


Diagonal

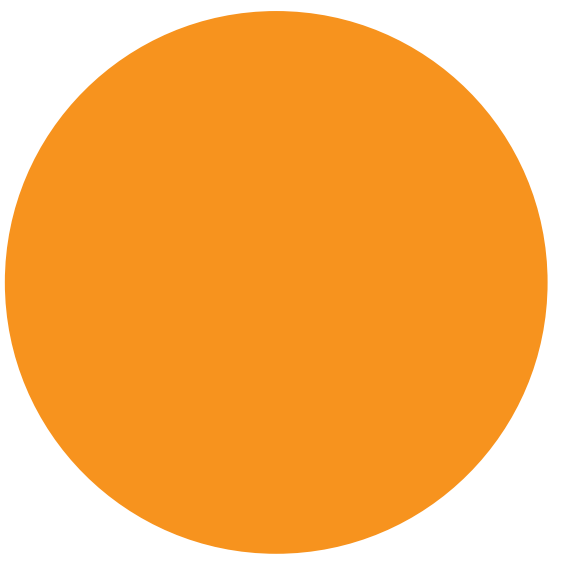
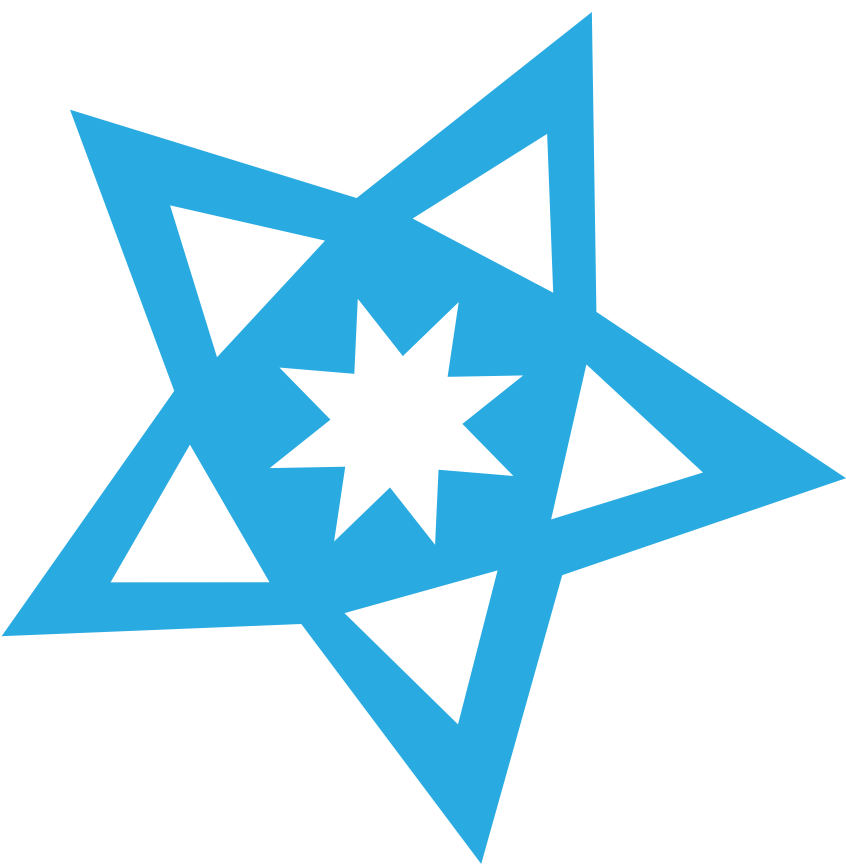


Vertical





Shape and Form



FULL

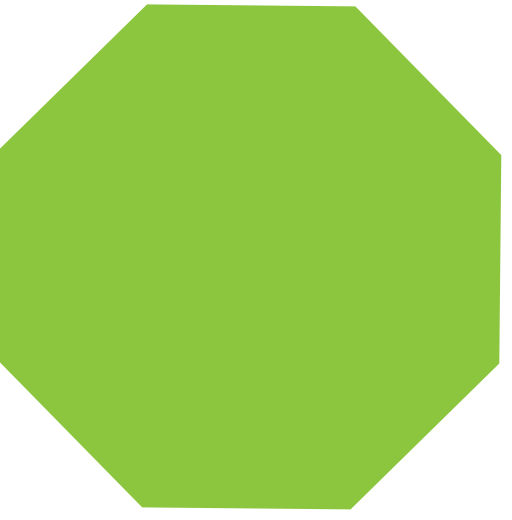
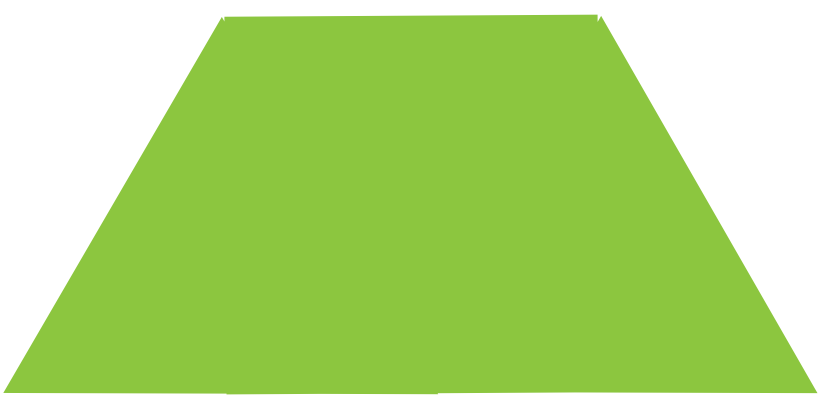
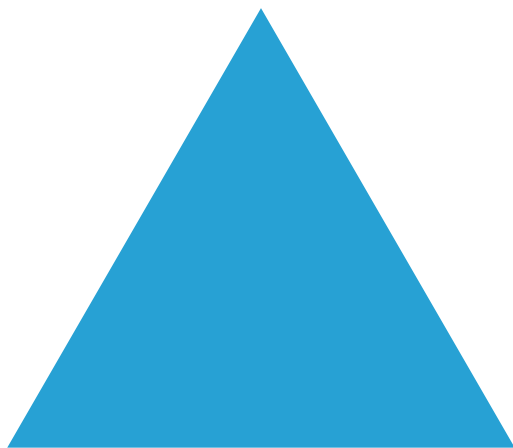
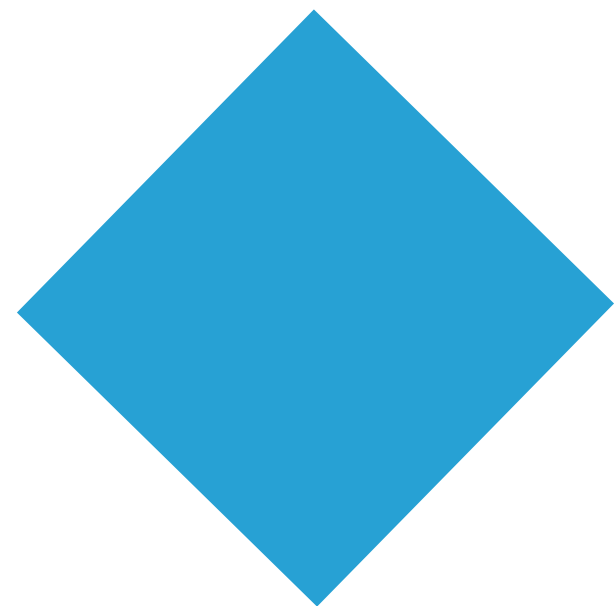
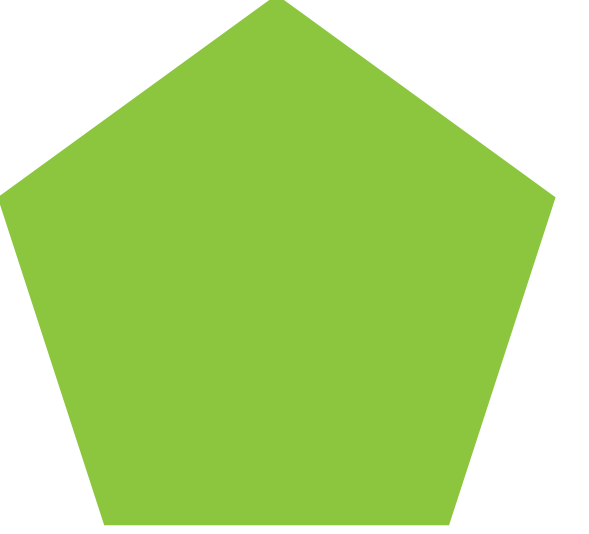
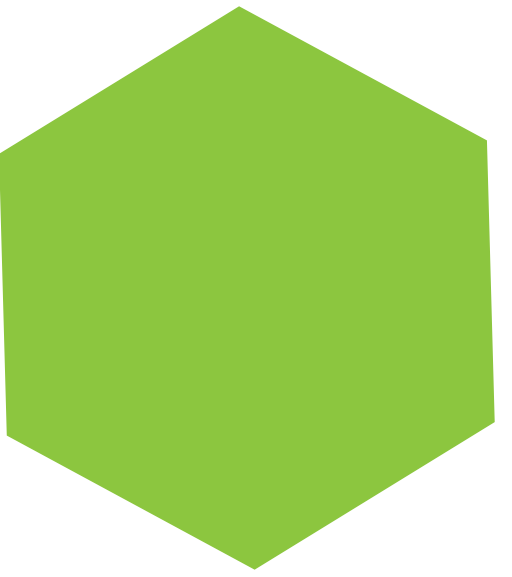


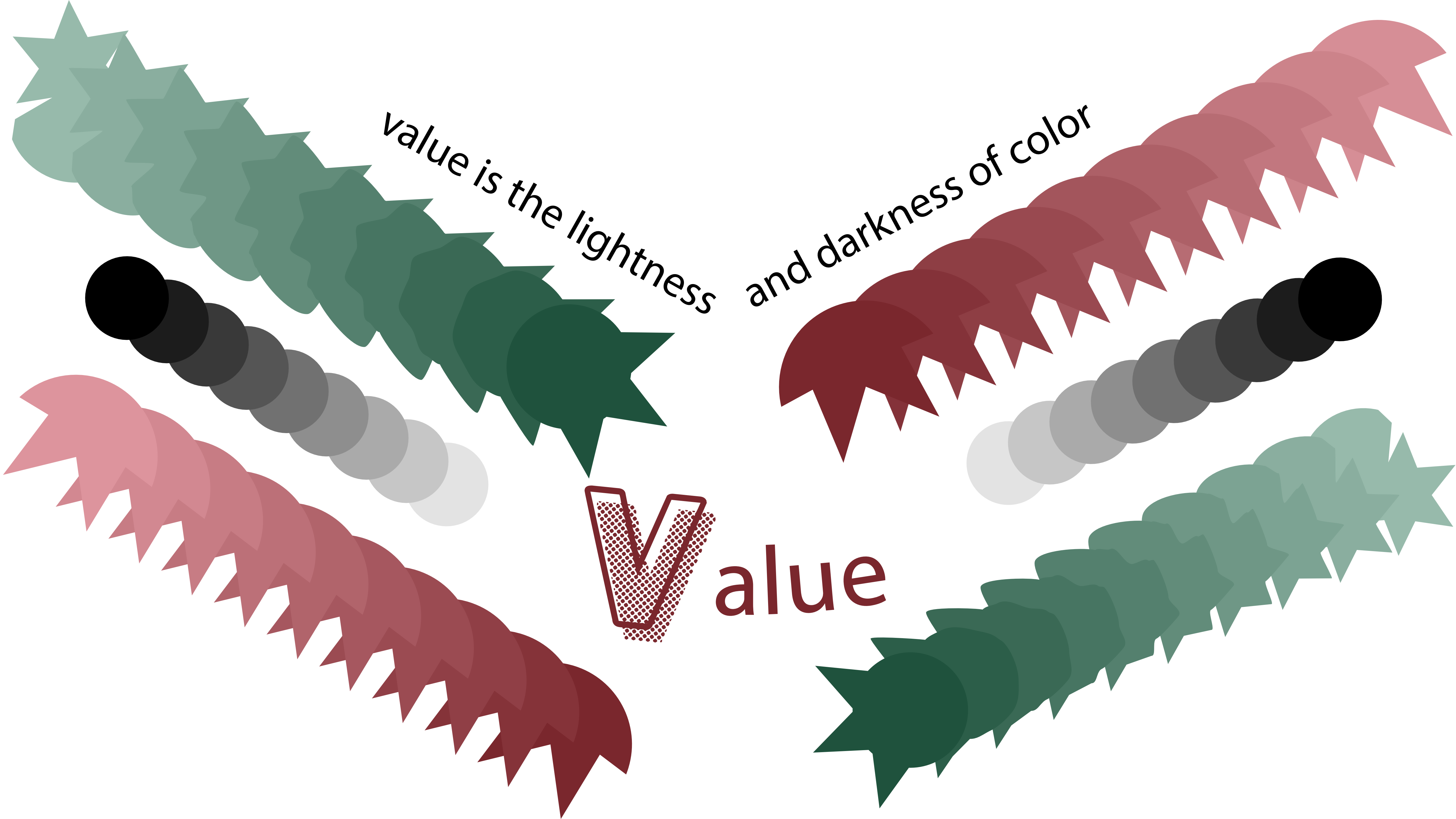
HALF



QUARTER

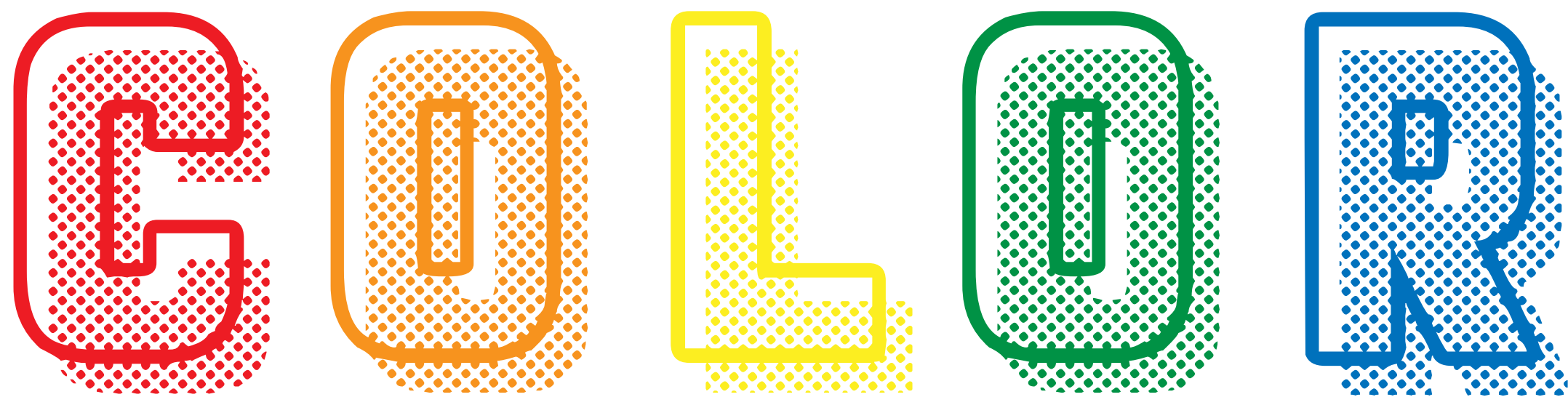
SHAPE IS 2D WHILE FORM IS 3D





value is the lightness and darkness of color

Value



COLOR PROPERTIES:

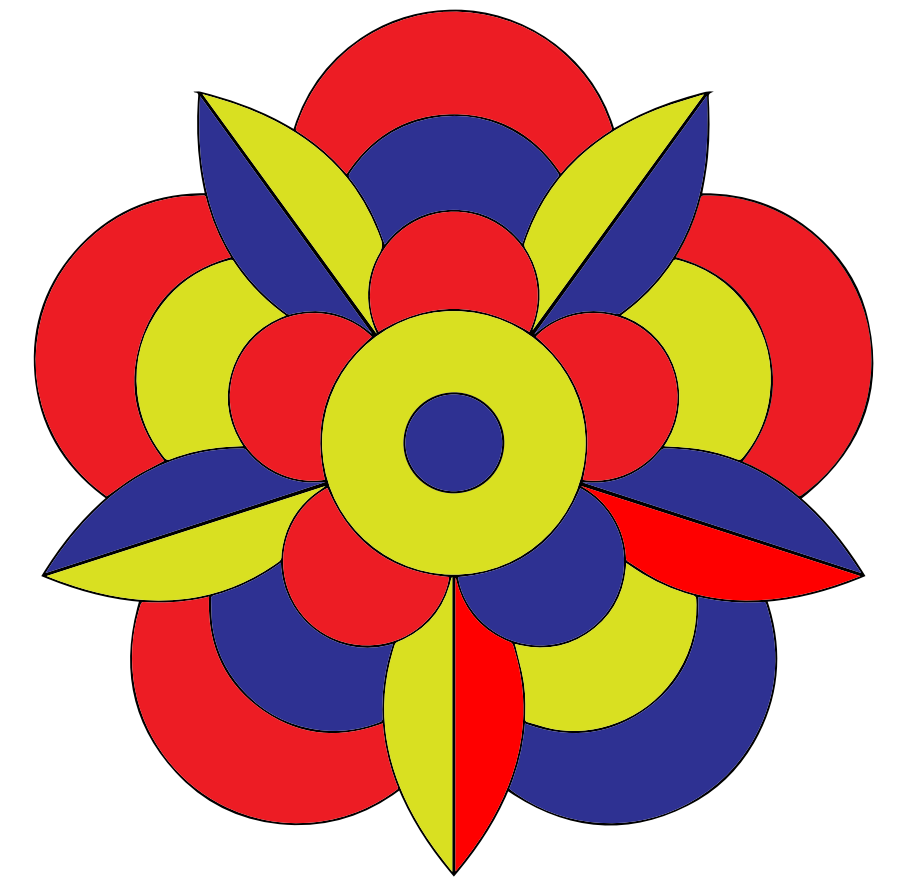
HUE—refers to position in spectrum (name of color)

VALUE—distinguishes between the lightness and darkness of color

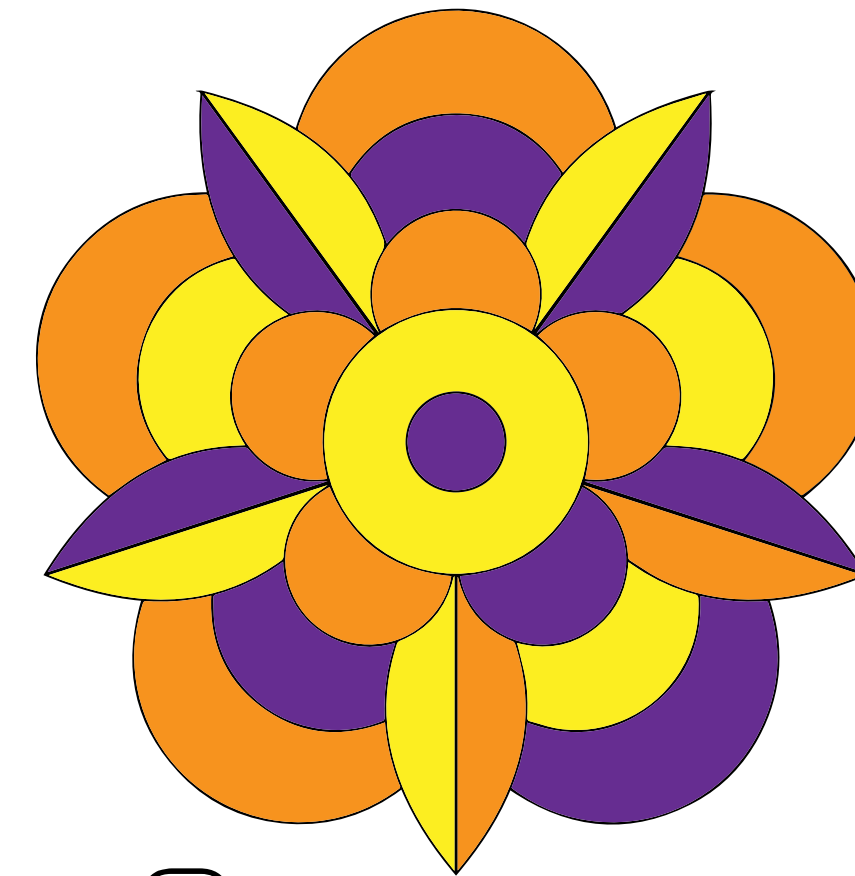
INTENSITY—the quality of light in color



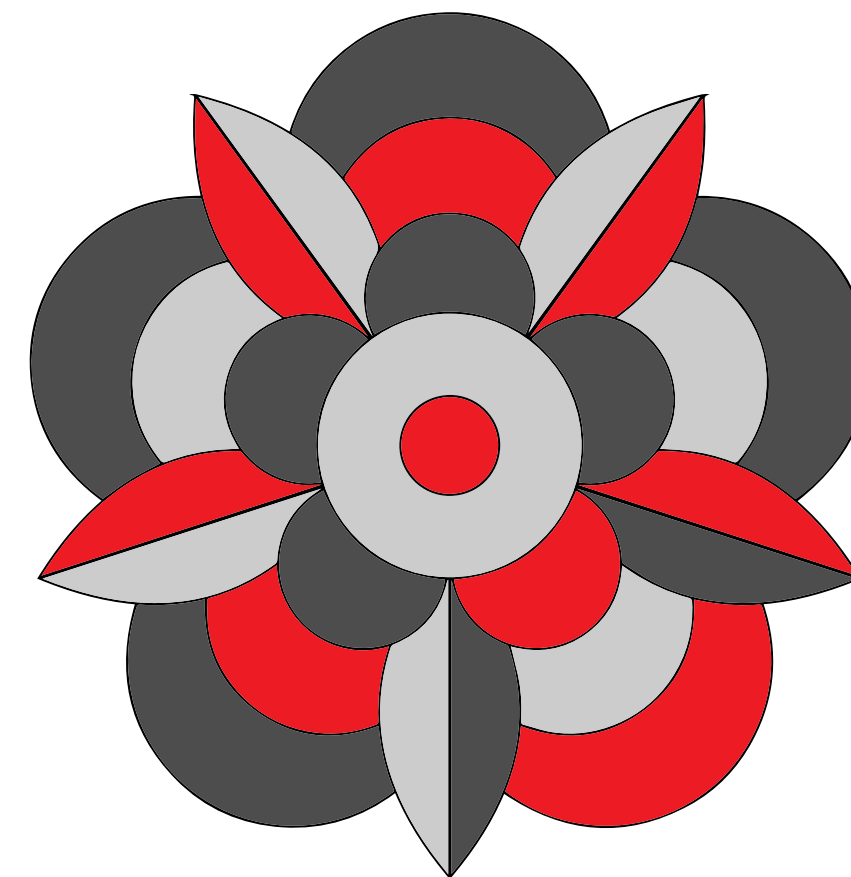
Secondary



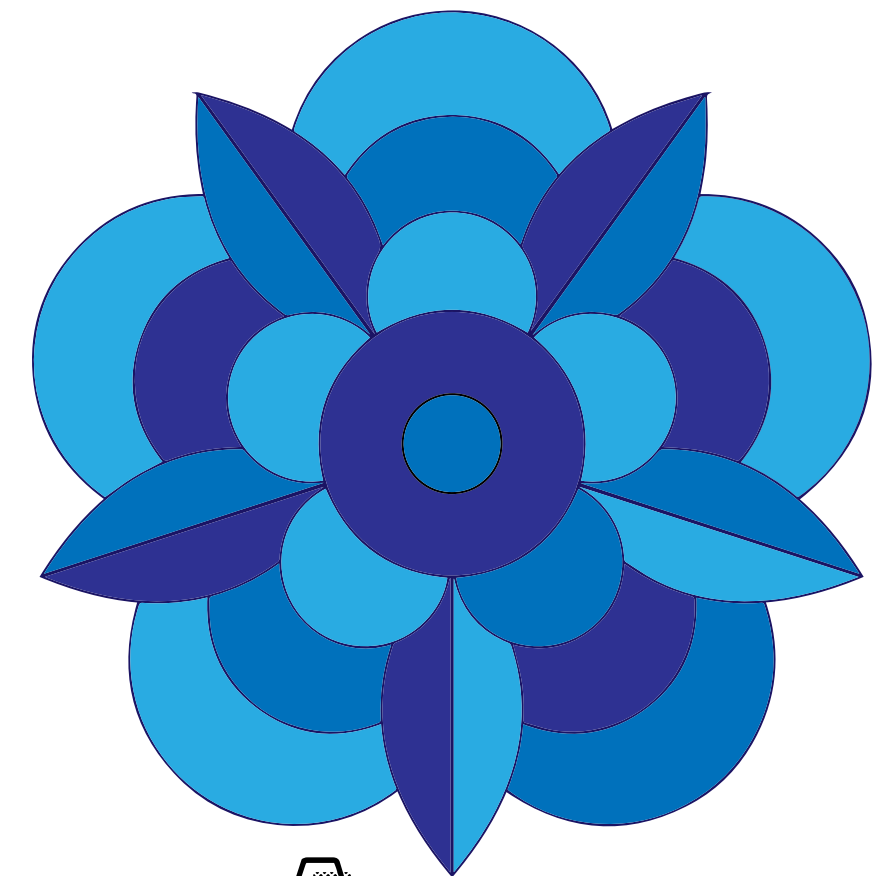
Primary



Complimentary



School Colors



Analogous

NEUTRAL COLORS:

BLACK—absence of color/light

WHITE—sum of all colors

GRAY—partial reflection of all colors



Texture

Types of texture:

Real- see, touch, look, and feel

Implied- simulated or invented appearance

THE BEDROOM



CAFE TERRACE AT NIGHT



*Van Gogh is known as the master of texture.
Here are some of his paintings.*

COIN DE JARDIN AVEC PAPILLONS



SPACE

GT

There are two types of space:

Positive – the shape, object, image itself

Negative – surrounds the shape, image, or object

There is also a way of creating depth in space:

One point perspective – includes a single vanishing point formed by converging lines

Two point perspective – image is set at an odd angle while parallel lines still converge to a vanishing point

